

LEADER Project Curriculum & Course Overview



	WED	THURS	FRI	MON	TUES	
WEEK 1	Welcome to LEADER	Strategy	Marketing	Marketing	Cash Budgeting	Today
	New Venture Creation	Strategy	Workshops	Cash Budgeting	Pitching	
WEEK 2	Financial Statements Workshops	FS Case	Operations	Sales and Growth Case	Business Plan Presentations	Case
		Operations	Speaker Workshop	Workshops	Business Plan Presentations	Content
						Activity